



NEWS RELEASE

STEEL MAGNOLIAS ADDED TO STELLAR LINEUP AT TARGET PRESENTS AFI NIGHT AT THE MOVIES

More Tickets Released for Star-Studded Event on April 24

SHIRLEY MACLAINE AND SALLY FIELD REUNITE TO CO-PRESENT AND CELEBRATE MACLAINE'S BIRTHDAY WITH FANS OF BELOVED FILM

FOR IMMEDIATE RELEASE, APRIL 17, 2013, LOS ANGELES, CA – The American Film Institute (AFI) announced today that **STEEL MAGNOLIAS** has been added to the classic movie lineup of screenings for the special one-night-only event, **Target Presents AFI Night at the Movies**. 2012 AFI Life Achievement Award recipient and Oscar[®]-winning actress Shirley MacLaine and Oscar[®]-winning actress Sally Field will reunite to co-present the film, which will screen along with 12 other films, on Wednesday April 24 at the ArcLight Hollywood. Adding to this unique night, audience members will join Field and AFI to celebrate MacLaine with a birthday song prior to the screening. Tickets for **STEEL MAGNOLIAS** go on sale today at 10:00 a.m. (PT).

“What better way to celebrate... spending the evening with people who love the movies and friends who make them,” commented MacLaine.

STEEL MAGNOLIAS brings together several generations of spirited Southern women in a celebration of life, laughter and love. The chemistry of the all-star ensemble creates movie magic – a beautiful, emotional alchemy that is heartwarming and life-affirming even as it wrings tears from its audience. The title itself refers to the contrasts embodied by its complex protagonists – each of whom is as strong as steel and as delicate as a magnolia.

The complete list of 13 films and artists confirmed to participate are:

Kathy Bates presenting **MISERY** (1990)

Cher presenting **MOONSTRUCK** (1987)

Sally Field presenting **NORMA RAE** (1979)

Sally Field and **Shirley MacLaine** co-presenting **STEEL MAGNOLIAS** (1989)

Peter Fonda presenting **EASY RIDER** (1969)

Harrison Ford presenting **BLADE RUNNER: THE FINAL CUT**

Samuel L. Jackson presenting **PULP FICTION** (1994)

Shirley MacLaine presenting **TERMS OF ENDEARMENT** (1983)

Demi Moore presenting **GHOST** (1990)

Mike Myers presenting **SHREK** (2001)

Sidney Poitier presenting **IN THE HEAT OF THE NIGHT** (1967)

Kurt Russell presenting **THE THING** (1982)

Kevin Spacey presenting **THE USUAL SUSPECTS** (1995)

Target Presents AFI Night at the Movies is a special event for all ages with previous years' events selling out. This additional screening allows more tickets to be available. Tickets to each individual screening are \$30 and include a large popcorn and soda, as well as a Magnum ice cream bar. Tickets can be purchased through the ArcLight Hollywood website (arclightcinemas.com). Tickets are also available for purchase in person at the ArcLight Hollywood box office at 6360 West Sunset Blvd. Information about the event will be available on AFI.com.

About Target

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at 1,808 stores – 1,784 in the United States and 24 in Canada – and at Target.com. Since 1946, Target has given 5 percent of its profit through community grants and programs; today, that giving equals more than \$4 million a week. For more information about Target's commitment to corporate responsibility, visit Target.com/corporateresponsibility.

About MAGNUM

Launched in 1989, MAGNUM was the first handheld ice cream targeted as a premium adult offering. Today, MAGNUM is one of the world's leading ice cream brands, selling one billion units annually worldwide, and it is the biggest brand of Unilever ice creams.

About the American Film Institute

AFI is America's promise to preserve the history of the motion picture, to honor the artists and their work and to educate the next generation of storytellers. AFI provides leadership in film, television and digital media and is dedicated to initiatives that engage the past, the present and the future of the moving image arts. AFI programs include the **AFI Catalog of Feature Films** and **Archive**, which preserve film heritage for future generations; the **AFI Life Achievement Award** – the highest honor for a career in film – now in its 41st year; **AFI Awards**, honoring the most outstanding motion pictures and television programs of the year;

AFI's 100 Years...100 Movies television events and movie reference lists, which have introduced and reintroduced classic American movies to millions of film lovers; year-round and special event exhibition through **AFI Fest presented by Audi**, **AFI Docs presented by Audi** and the **AFI Silver Theatre and Cultural Center**; and educating the next generation of storytellers at the world renowned **AFI Conservatory**, renowned for the quality of its instructors and speakers, and its notable alumni. For more information about AFI, visit AFI.com or [connect with AFI at twitter.com/AmericanFilm, facebook.com/AmericanFilmInstitute and youtube.com/AFI](#).

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